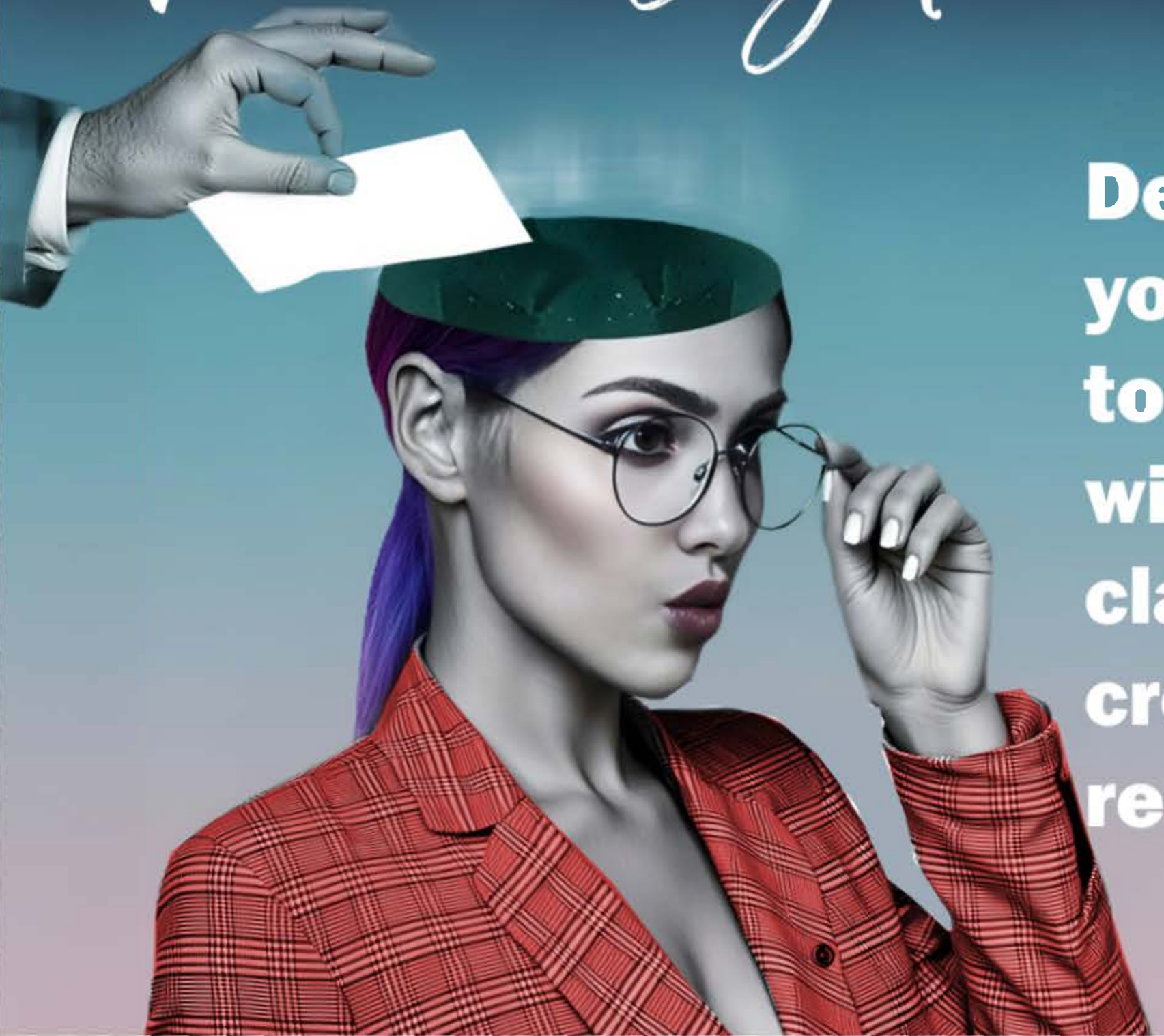


WE ARE THE PERSPECTIVE INFLUENCER

"Advertise with Perspective Influencer Magazine and connect your brand with audiences passionate about Celebrity, Entertainment, Modern Culture, Sports Luxury Lifestyle, and influential voices shaping our world."

PERSPECTIVE INFLUENCER
MAGAZINE

Visual. Digital. Driver.



Delivering your brand to consumers with impact, clarity, and cross platform reach.

PERSPECTIVE INFLUENCER MAGAZINE



EDITORIAL

FALL ISSUE NOV 2026

FALL PREMIERE ISSUE LAUNCH:

Celebrity, Entertainment, Movie News Trends, News Media, Social Media Luxury Travel, Food, Sports,Technology and More.

FEATURED ARTICLES & INTERVIEWS

Excellence in Medicine: Dr. Edmond Baker
Shae Robins has Christmas Movie Fans Looking Forward to the Holidays Once Again.
Nollywood Royalty: Mercy Aigbe
P.F. Chang's® Looks to Make a Comeback
and more..

ARTICLES:

Turning 60: Halle Berry
Magnus Ferrel: Becoming the R&B Talk
Joy Reid: News Independence
Avengers 2026 : FansReady to Camp
Intel 52 Core: Filmmakers, Visual-Effects

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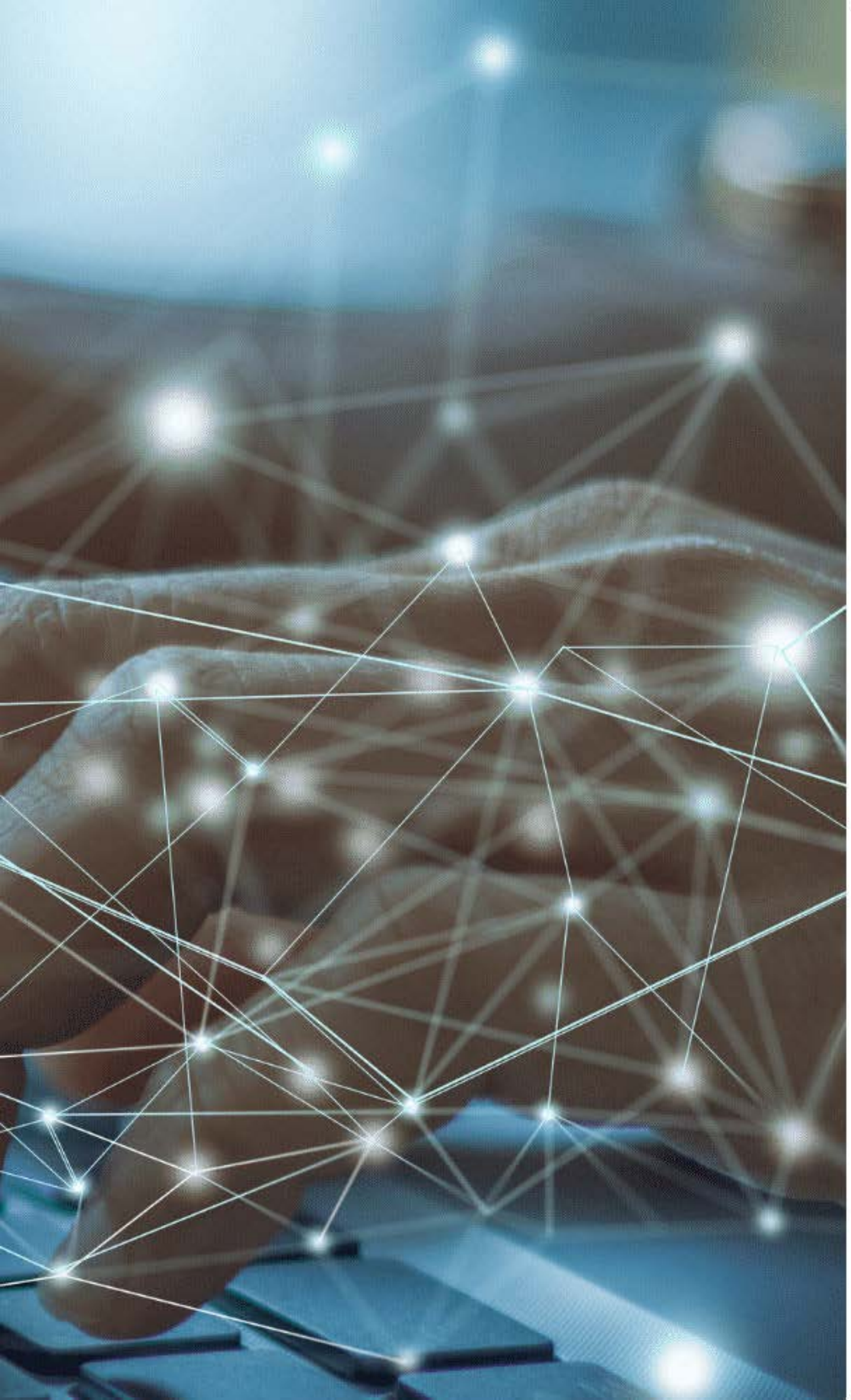
LUXURY TRAVEL DESTINATIONS

Travel the World with Patricia Lloyd

World traveler and cultural lifestyle personality Patricia Lloyd, invites readers into unforgettable journeys that blend luxury, humor, and perspective. From private islands and hidden villas to cities alive with art and history, Patricia's adventures celebrate the joy of discovery and the elegance of experience.

Her stories aren't just about destinations - they're about arrival. She travels with intention, curiosity, and a touch of attitude, reminding readers that luxury isn't about price tags; it's about how you show up to the world. Every trip becomes a story worth telling — and Patricia always tells it with style.





TECHNOLOGY & INNOVATION

Inside the Digital Frontier with Michelle Matta

World-class IT architect and digital-infrastructure specialist,Michelle Matta brings readers into the fast-moving world of technology with clarity, insight, and real-world expertise.Each quarter, Michelle breaks down the innovations shaping our future — from next-generation processors and AI workflows to the systems that keep modern media, entertainment, and business running. Her perspective blends technical mastery with creative curiosity, revealing how the tools behind the scenes power the experiences we rely on every day. For readers and brands alike, Michelle's voice defines where technology is headed — and why it matters.

CULINARY & COMFORT

Ella Shaw: Flavor, Culture, and Personality

Culinary creator and comfort-food connoisseur, Ella brings readers into a world where flavor, personality and heart come together. Ella explores dishes that celebrate culture, creativity, and the joy of food — from soulful home classics to bold, modern plates inspired by her travels and her unapologetic love of good meals. Her approach is equal parts technique and attitude, blending humor, authenticity, and a deep understanding of what makes a dish unforgettable. With Ella, every recipe becomes a moment, every ingredient has a story, and every plate reminds readers why food is one of life's greatest pleasures.



OUR AUDIENCE

Our audience consists of modern, culturally aware individuals who are driven by a shared curiosity, creativity and a strong desire to stay deeply engaged with the world around them.

Demographics & Profile

- Age Demographics: 25–75 years old
- Core Attributes: Culturally aware, digitally active, creative and inherently curious.
- Content Ecosystem: They seamlessly transition between technology, entertainment, travel, sports, lifestyle and global news.
- What Drives Them: They reject corporate jargon in favor of authentic, human-centric storytelling. They align with strong personalities, cultural relevance and narratives that mirror real-world truth and lived experiences.

Partner With Us: Connect your brand with an engaged, high-value demographic through authentic, human-centric campaigns that cut through the corporate noise.



Perspective Influencer Magazine

Backed by a Media Network

Built on Executive 1 Media Group's 22-year media ecosystem, Perspective Influencer Magazine (PIM) blends culture, celebrity, innovation and storytelling with verified national reach.

Each issue benefits from:

- Multi-Network Press Distribution,
- Digital Amplification,
- Partner Visibility and a Parent Company with Documented Media Performance.

This alignment ensures the magazine launches not as a new publication, but as a professionally supported media brand with real influence, real numbers, and a proven national footprint.

PERSPECTIVE INFLUENCER
MAGAZINE



Our Parent Company: Executive 1 Media Group

22 Years of Brand Building, Media Strategy, and National Visibility

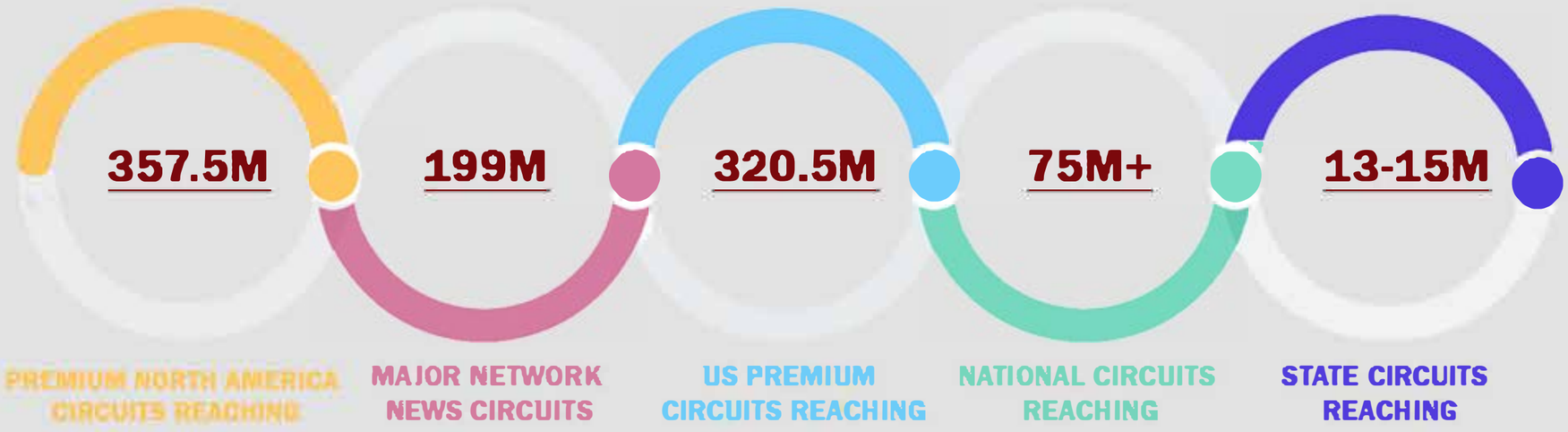
Executive 1 Media Group has spent more than 22 years shaping national visibility through brand partnerships, mass-media campaigns, television programming, cultural events, and multi-industry collaborations. Long before press distribution entered the picture, the company built its reputation through hands-on work with NBC Universal, Lamar Outdoors, Ebony, Curls, Yaba TV, Dusk to Dawn Urgent Care and other major cultural and commercial brands.In recent years, Executive 1 Media Group expanded its reach through verified national press distribution.



Our campaigns consistently deliver:

- 350 million+ impressions per release
- 1,000+ media pickups across national, premium and major-network circuits
- Multi-network visibility including Access Newswire, EIN, AP add-ons, and regional syndication
- Coverage across entertainment, healthcare, business, philanthropy, and culture

This documented performance rivals leading media networks and reinforces the company's position as a proven engine of national influence.



BRAND ADVERTISING & SPONSORSHIP PROGRAMS

Creative Ads For Your Brand

Perspective Influencer Magazine (PIM), bridges the gap between high-impact corporate messaging and authentic, culture-driven audiences. Backed by the massive 22-year national distribution ecosystem of our parent company Executive 1 Media Group, our digital platform offers brands an unparalleled canvas for storytelling, digital amplification and cross-platform market penetration.

Leaderboard Banner (970 × 90 px)
High-visibility placement within premium article feeds.
Rate: $1,850 / Mo · $4,500 / Issue

High-Impact Vertical (459 × 700 px)
Elongated vertical format capturing the prestige and visual weight of a luxury print layout.
Rate: $2,400 / Mo · $5,900 / Issue

Inline Content Rectangle (336 × 280 px)
Clean, standard layout embedded alongside curated text and expert columns.
Rate: $1,200 / Mo · $2,950 / Issue

Exclusive Page Take Overs

100% Share-of-Voice (SOV) Category Roadblocks
Complete brand ownership of an entire editorial pillar:
Entertainment · Sports · Lifestyle · Movies · World News · Tech · Travel · Culture · Food

Fall Premiere Issue Launch Rates

30-Day Active Roadblock: Web Index & Header Takeover — $7,500 / 30 Days

Current Issue Lifecycle Lock: Full 90-Day Layout Integration — $14,500 / Issue

Production Guidelines
Static JPG, PNG, or animated GIF under 150 KB.
Live assets deploy within 24–48 hours of verification.

For more details contact our Advertising team (310) 758-1840

PERSPECTIVE INFLUENCER
MAGAZINE



ADVERTISING
&
PARTNERSHIP INQUIRIES

advertising@perspectiveinfluencermagazine